

+ THE BROWN COLLECTIVE

— FLAGSHIP PROGRAM

# Leading from within

Leadership development program for middle leaders.

**NATIONAL** COHORT

**2027**

**The Brown Collective's flagship program, Leading from Within, acknowledges the importance of middle leaders to a school's and system's performance.**

Research indicates that most middle leaders want to remain in their roles and are committed to supporting students to achieve their potential. It is vital therefore that middle leaders are provided with opportunities to continue their leadership formation to enhance this impact and to assist their effectiveness with staff and all stakeholders within a school community.

Leading from Within supports and enhances the formation of middle leaders through the exploration of key aspects of their roles such as leading teams, supporting and enhancing student engagement, and leading teaching and learning. The program is aligned to the Australian Professional Standards for Middle Leaders.

## CUSTOMISED DELIVERY

Every program is customised to ensure contextual relevance to the school, network, region or system — typically conducted over a nine-month period with an agreed minimum number of participants.

## 1 UNIT CREDIT

Successful completion enables participants to apply for a one-unit credit towards a master's degree offered by ACU and BBI.

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*What a great presenter. Amanda makes the difficult so easy to understand, she reads people like a book and her presentation style is just so good. The perfect balance between humour and serious content.*

CRAIG FORSTER — St Joseph's Catholic College, Katherine

## Program overview

The TBC flagship leadership development program targets the formation of middle leaders. The core components are as follows.

Phase 2 — Legends Room, Eagle Farm Racecourse, Ascot  
Phase 5 — CiTEL Centre, Lourdes Hill College, Hawthorne

**1**

PHASE 1

February 2027

**2**

PHASE 2

Tue 9 – Wed 10  
March 2027

**3**

PHASE 3

April – May  
2027

**4**

PHASE 4

Wednesday 9  
June 2027

**5**

PHASE 5

Tuesday 24  
August 2027

# The program journey

LEADING FROM WITHIN · 2027

## 01 Self reflection & TEAMS 360

### SELF-PACED WITHIN DELIVERY TIMELINES

Participants complete a 360 diagnostic instrument, an individual profile and a range of self-reflective activities such as professional readings and personal discernment about their leadership style. The 360 feedback survey — TEAMS, The Excellence in Australian Middle-Leadership in Schools — is aligned with the AITSL Standard for Middle Leaders.

## 02 Understanding self & leading teams

### TWO-DAY FACE TO FACE WORKSHOP

Understanding self, leading teams, teaching and learning, curriculum and change. Participants undertake a Leadership Learning Challenge for presentation in Phase 5 — drawn from their current work, not additional to it. Each participant works with their supervisor to gain sign-off and to draw on their expertise as the challenge progresses.

**Venue: Legends Room, Eagle Farm Racecourse, Ascot**

## 03 Individual coaching

### COACHING SESSION & LEARNING CHALLENGE

A one-hour 1:1 online session with an executive coach to debrief the TEAMS 360 report completed in Phase 1, and to refine the leadership learning challenge.

## 04 Cohort check-in

### 60-MINUTE ONLINE SESSION

Participants share individual updates on challenge implementation, and facilitators confirm expectations for the Phase 5 presentations through facilitated discussion.

## 05

### ONE-DAY WORKSHOP

### Leadership learning challenges

Leadership reflections — individual growth and lessons related to innovation, change and culture. In this final phase participants present their Leadership Learning Challenge to peers using a mix of adult learning protocols, and reflect on their development as a leader.

**Venue: CiTEL Centre, Lourdes Hill College, Hawthorne**

## TBC faculty

**Principal Consultants Amanda Ypinazar and Phil Holmes** head up the faculty for the delivery of TBC's Leading from Within program and customised middle leadership offerings. These two vastly experienced and dynamic facilitators and coaches receive exceptional feedback from participants.



*This has been an extremely purposeful and positive experience that will support me in my work and help improve the impact I make.*

**LISA BUCKLAND — St Mary MacKillop College, Canberra**

### Middle leaders in session

### REGISTER YOUR INTEREST

[helen@thebrowncollective.com.au](mailto:helen@thebrowncollective.com.au) · 0427 219 664

### PROGRAM COST

**\$2,500 plus GST**

THE BROWN  
COLLECTIVE